



NYU

**SCHOOL OF
PROFESSIONAL STUDIES**



**CELEBRATING
90 YEARS OF
APPLIED LEARNING
EXCELLENCE**



A MESSAGE FROM THE DEAN



Over the last 90 years, the NYU School of Professional Studies (NYU SPS) has grown, evolved, and reflected the needs of the world. At NYU, we say, “Our tradition is the future.” While we love to look forward to a dynamic next chapter, it’s also equally important to look back and honor the distance we have all traveled.

Our purpose has not waived as evidenced by former Dean Paul McGhee’s reflections in 1964 for the school’s 30th anniversary. He described our community as “the School for Optimists,” reflecting our timeless legacy of transforming the power of education through times of division and change.

The legacy of our NYU SPS community is proudly displayed across top companies and organizations worldwide, and this year we have the great honor to announce the first inductees into our NYU SPS Hall of Fame. These stellar alumni and supporters play a significant role in shaping industries like real estate, global sport, hospitality, publishing, global affairs, business, technology, and more.

We have had the privilege of educating over 50,000 students who have earned degrees with us and hundreds of thousands of continuing education lifelong learners. As we near our one-millionth student in the next few years, our goal remains to build high-impact skills for durable professional careers.

I am proud to lead the NYU SPS community into its next chapter. I extend my deepest appreciation to our faculty, staff, supporters, and industry partners, who continuously rise to the occasion to ensure we’re offering an academically demanding, timely, and relevant curriculum. Their dedication is a testament to our long-standing success and is reflected in our flourishing alumni network.

The road to our 100th anniversary will be paved by the ever-changing world of technology, global affairs, and the next-generation workforce. NYU SPS will evolve with these changes and continue to foster industry leaders and innovators well into the future.

Warmly,

Angie Kamath

Harvey J. Stedman Dean of the NYU School of Professional Studies

OUR HISTORY

Since 1934, we've constantly grown and evolved to cater to the needs of our student population.



1930s

The School launches as the Division of General Education (DGE). With nearly 25% of the US workforce unemployed, DGE offers training programs for social workers and establishes the Reading Clinic to improve the literacy skills of adult job seekers. Career-focused programs and centers are introduced including the first real estate appraisal course, the Center for Graphic Design, and The Radio Workshop.

1940s

DGE opens a War Training Center in response to the nation's urgent need for skilled technical workers. To help explain wartime changes in the tax code, DGE holds the first NYU Institute on Federal Taxation, which has since become an annual event. With the end of World War II, the GI Bill enables returning veterans to attend college, and enrollment soars.



1950s

DGE holds a three-day conference on nuclear technology to address the need for a more educated citizenry. It also develops the first NYU course ever to be televised, Today's English, which leads to Sunrise Semester, the Emmy Award-winning NYU/CBS co-production, that airs on CBS from 1957 through 1982. DGE is renamed the Division of General Education and Extension Services (DGEES). Enrollment surpasses any other individual school at NYU.

1960s

DGEES is at the forefront of issues in a decade marked by social and political upheaval. Associate degree programs are offered for the first time, and a four-year, part-time study program is developed for students age 21 and over. This program eventually evolves into the Paul McGhee Division. The School is renamed the School of Continuing Education (SCE).



1970s

SCE launches the Institute for Paralegal Studies; new diploma programs in real estate, data processing, and systems analysis; and the ground-breaking, two-year General Studies Program, which prepares students for transfer to a four-year college or university. The Midtown Center opens at 11 West 42nd Street—headquarters for the Real Estate Institute—which continues to thrive today as the NYU SPS Schack Institute of Real Estate.

1980s

SCE deepens its involvement with New York's leading industries and with the professional, creative, and public sectors that define the city's role in the world. The School greatly increases practitioner-taught course offerings in IT, publishing, construction, and hospitality. The Master of Science in Real Estate is launched, eventually growing to become the largest program of its kind in the country.



1990s

SCE continues to lead in the exploration of virtual and Internet-based learning with the creation of The Virtual College. Five new master's programs are added including: Hospitality Industry Studies, Tourism and Travel Management, Publishing, Direct Marketing Communications, and Management and Systems. SCE is renamed the School of Continuing and Professional Studies (NYU-SCPS) in recognition of its increased focus on professional programs.

2000s

The decade opens with the inauguration of the Downtown Center in the historic Woolworth Building, home to the School's Center for Global Affairs. It concludes with the unanimous approval by the NYU Board of Trustees for SCPS to acquire and to renovate a permanent, flagship home at 7 East 12th Street, an occasion which coincides fortuitously with the School's 75th anniversary.



TODAY

NYU SPS continues to grow as an essential resource for learners of all ages. Increasing numbers of international students populate its classrooms. Study abroad options abound for those individuals who wish to broaden their horizons globally. Online credit and continuing education offerings continue to expand as the School positions itself as a leader in executive education and distance learning.



HALL OF FAME INDUCTEES

KEYNOTE SPEAKER

Jonathan M. Tisch

Executive Chairman of Loews Hotels & Co. and Co-Chairman of the Board of Loews Corporation

- Nationally recognized as a **leader of the multi-billion dollar travel** and tourism industry; CEO of Loews Hotel
- Chairman Emeritus of the **US Travel Association**
- Co-owner **New York Football Giants**; Board of Directors
- **Tisch Center of Hospitality**; Tisch Institute for Global Sport; Son of Preston Robert Tisch
- **Author of three bestselling books:** *The Power of We: Succeeding Through Partnerships*; *Chocolates on the Pillow Aren't Enough: Reinventing the Customer Experience*; and *Citizen You: Doing Your Part to Change the World*



INAUGURAL INDUCTEES

Eddie Bergman

President, Proxima Hospitality Group, Innovative Development Services, and MCW Global

BS '03

Hospitality, Travel and Tourism Management



Adrian Cardenas

Filmmaker

BA '15

Humanities



Keia Clarke

CEO, WNBA, New York Liberty

MS '06

Sports Business



Carmella Glover

VP, Chief Diversity, Equity and
Inclusion Officer, Arthur Page Society
President, Diversity Action Alliance

MS '19

Public Relations &
Corporate Communications



Sabrina Ellis

Chief People Officer, NBA

MS '08, BS 06, AAS '01

Human Resources, Communications
Technologies, Business



Jonathan C. Kim

Founder and Managing
Partner at Redbadge Pacific

BS '09

Hotel and Tourism Management



Brian Laguardia

Security Coordination Officer,
Emergency Response Team, United
Nations Department of Safety and Security
MS '10
Global Affairs



Cathy Marcus

Co-Chief Executive Officer & Global
Chief Operating Officer, PGIM Real Estate
MS '90
Real Estate



Bart Lawson

Public Servant, Executive, and
Healthcare Advocate
BA '92
Social Sciences



Marlon Peterson

Author & Executive Director, College
and Community Fellowship
BA '15
Social Sciences



Theodore Philipakos

President and Creative
Director at Athens Kallithea FC

MS '10

Sports Business



Lavinel Savu

Head of Amazon Brand Innovation Lab, US
Hospitality & Financial Services Advertisers,
& Adjunct Assistant Professor, NYU SPS

MS '99

Publishing

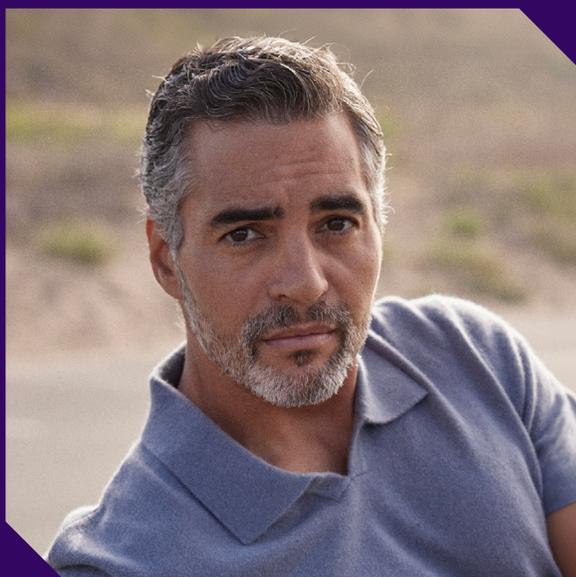


Ramón Rodríguez

Actor, Producer, Director, Writer &
Activist, Altura Productions

BS '03

Sports Management & Leisure Studies



Kirk Sommer

Partner and Global Head of Music,
William Morris Endeavor (WME)

AA '97

General Studies



Evan Weiss

Cofounder, Chief Operating
Officer, LW Hospitality Advisors
Adjunct Professor, Tisch Center
BS '03
Hotel and Tourism Management



Amelia Wolf

Deputy Director, Current
Operations, US Space Force
MS '13
Global Affairs



Crystal Williams

President, Rhode Island School of Design
BA '98
Humanities



A celebratory graphic for NYU School of Professional Studies' 90th anniversary. The background is a solid gold color. At the top left is the NYU logo (a torch) and the text "NYU | SCHOOL OF PROFESSIONAL STUDIES". In the center is a circular emblem with "CELEBRATING" at the top, a large "90" in the middle, and "YEARS" at the bottom. Below this is a gold ribbon banner with the word "CONGRATULATIONS" in bold, dark blue capital letters. Underneath the banner, the text "TO OUR INAUGURAL" is in white, "NYU SPS HALL OF FAME" is in bold gold, and "INDUCTEES!" is in white. The graphic is framed by thin white lines at the top and bottom.

NYU SPS OPENING PATHWAYS TO THE FUTURE

ACCESS: MEETING A WIDE RANGE OF STUDENT NEEDS

Students

Julia Anelli, BS in Leadership and Management Studies



"I vividly remember walking through Washington Square Park and observing what I believed were smart NYU students with opportunities beyond my comprehension. I wanted to be one of those students. I knew the NYU SPS DAUS program would fit my lifestyle as an adult learner."

Katherine Likourezos, BS in Leadership and Management Studies



"I chose to study in the NYU SPS DAUS program because it is designed for transfer students like myself and because of its fully online programs. I was pleased to see that DAUS offered online degree completion programs."

Siana Duntin, MS in Human Capital Analytics and Technology



"I researched various programs across the country, and the HCAT program at NYU SPS worked perfectly for me as a full-time employee. After a valuable weeklong immersion on campus, the remainder of the program is fully online, and I can complete it part-time."

John Burnett, BS in Leadership & Management, Division for Programs in Business



"My non-traditional academic path enabled me to bring my management and general work experience into the classroom as a student with a mission to complete a four-year degree in four years while working full-time."

Gisella Haidar, MS in Real Estate Development



"I did not want to stop working while in school, and felt this program best suited my needs. Schack has many professors who are top industry leaders and work at their companies during the day and then teach night classes."

Dontella Delfino, Division of Applied Undergraduate Studies



"I'm deeply committed to creating an inclusive and rich mathematical environment for all students. This commitment drives me to continually refine my teaching methods, engage in professional development, and explore new

technologies that can enhance mathematics instruction. My goal is to make mathematical concepts more accessible and engaging, fostering a classroom where every student can thrive."

Events like WiRE at NYU SPS are essential in creating a stronger community of women and providing opportunities to connect students with female industry leaders who can serve as mentors."

CURRICULUM: PROVIDING RIGOROUS, PRACTICAL LEARNING EXPERIENCES

Students

Ali Foote, MS in Global Affairs



"I have grown a lot as a student, a thinker, a researcher, and a global citizen. I cherish the access we have to our amazing professors—I think this is a unique aspect of the program and not something you can easily find elsewhere."

Nahjae Nunes, MS in Global Affairs



"The love that NYU SPS professors have for their scholarship and students is palpable and reflected heavily in our interactions and engagement. Special programs launched by NYU SPS faculty provided unique opportunities to

intertwine the pedagogy of our lessons with the realities of the working world."

Prithviraj Rathore, MS in Human Capital Analytics and Technology



"My desire to contribute to a sustainable life for the planet and humankind is one of my core values. I am passionate about using technology and innovation to accomplish this goal. And at NYU SPS, I have the opportunity

to study in a state-of-the-art facility with a world-renowned faculty."

Faculty

Lee Igel, MS in Global Sport, Tisch Sports



"One of the biggest takeaways that students and alumni often mention is how our program's base in New York offers frequent and meaningful opportunities to interact with industry professionals and understand industry standards."

Amy Myers Jaffe, MS in Global Affairs, Director of the NYU SPS Energy, Climate Justice, and Sustainability Lab, Center for Global Affairs



"Helping to take the Lab to the next level, being a valuable resource for students, and an incubator for innovative thinking on addressing our global energy and climate issues will be major goals of mine in this role."

Nicholas Reese, MS in Global Security, Conflict, and Cybercrime, Center for Global Affairs



"The opportunity to expose students to subjects or ways of thinking that they may not have seen before is what drives me. I want NYU students to think critically about problems that reflect in the real world and that's how I've designed my courses."

STUDENT SUCCESS: GUIDING & HELPING STUDENTS THRIVE IN THE REAL WORLD

Student Alumni

Steen Petri, MS in Hotel Development & Asset Management



“Going back to school after having been on the hospitality operations side for six or seven years offered me the opportunity to move from an operating career to an investments career. I can’t see how I would have been able to do that without getting a master’s from NYU.”

Zachary Tranter, MS in Hospitality Industry Studies



“The connections I made at NYU really helped me in my career. NYU gave me a really strong support system. Whether that’s from the faculty with whom I am still in contact or my former classmates who I talk to daily. Many of my

classmates and I encounter several of the same issues in work and we are able to work out problems and find solutions together.”

Faculty

John Kane, Center for Global Affairs



“Be curious and be brave. Graduate school is not about ‘getting good grades’—it’s about expanding your knowledge, deepening your passion, and gaining skills that will help you land your dream job. Make it your mission to end graduate

school in a way that would profoundly impress the present you.”

Dino Sossi, BS in Applied Data Analytics and Visualization, Division of Applied Undergraduate Studies



“I am shifting my pedagogy to personal assignments that reflect student values. The more personal the assignment, the more they should be motivated to create work based on experiences that resonate with them deeply.”

Manish Srivastava, Schack Institute of Real Estate



“[Schack students] often make immense sacrifices in pursuit of their professional excellence. I am grateful to play a small role in their journey of excellence! When our students graduate, I hope they are inspired to solve real problems

to make our cities better functionally, aesthetically, and environmentally.”



NYU SPS BY THE NUMBERS

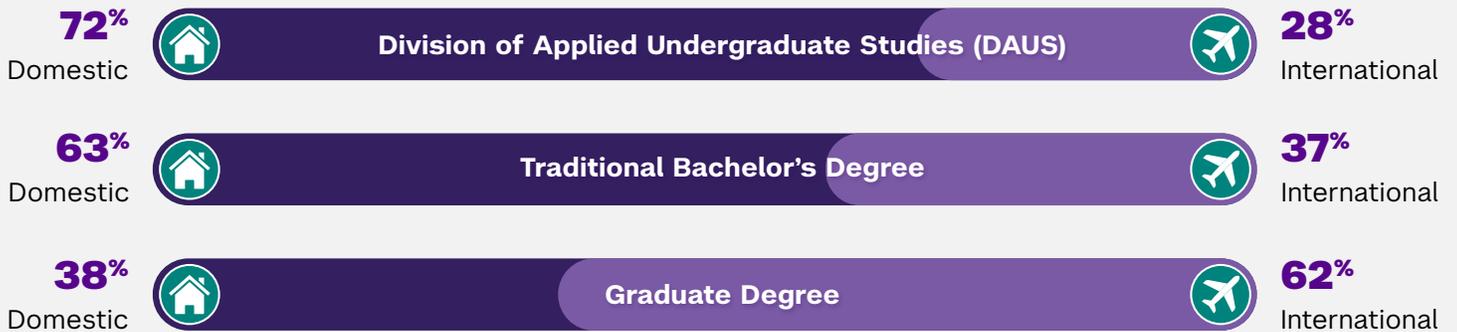
2023-2024 HIGHLIGHTS

Empowering Future Leaders

At NYU SPS, we pride ourselves on creating an environment where students thrive academically and personally. Our recent surveys highlight the exceptional experiences and outcomes our students achieve.

Diverse and Inclusive Community

Our student body is a vibrant mix of domestic and international students, fostering a global perspective.



Student Profile



4,093
Graduate Students



1,735
Undergraduate Students

52,332
Alums Across
Degree Programs
6,642
Continuing
Education Enrollments

Dedicated Faculty and Staff

Our faculty and staff are as diverse as our student body, bringing a wealth of knowledge and experience:



By Ethnicity

48% White

21% Black or African American

15% Hispanic or Latino

11% Asian, Pacific Islander, and more

2% Unknown

1% Two or more Races

<1% American Indian or Alaskan Native

<1% Native Hawaiian or Pacific Islander

Graduate Student Success



98% of our graduate students report that their professors are accessible and supportive.



81% feel prepared for the workforce thanks to their NYU SPS education.



74% believe their academic experiences have equipped them for their careers.

Bridge Program Excellence

The NYU SPS Career Pathways Bridge Program provides full scholarship associate degrees and career readiness opportunities for NYC public school graduates.



100% of Bridge students rate their experience as good or excellent.



100% feel comfortable seeking help when needed.



89% feel a strong sense of belonging at NYU SPS.

Launching Leaders Program

The NYU SPS Launching Leaders Program offers mentorship, networking, and career development opportunities for underrepresented high school students pursuing professional studies.



94% of juniors in the Launching Leaders program are eager to apply to college.



73% of them consider NYU to be one of their top three university choices.



THE NYU SPS LEARNING EXPERIENCE

Every NYU SPS degree student has an opportunity to build a portfolio of work through hands-on learning experiences such as Real World projects, global field intensives, consulting practicums, internships, and capstone projects.

In addition, lifelong learners can take advantage of the school's executive education and continuing education certificates and courses. Highlights include:

2023-2024 GLOBAL FIELD INTENSIVES

- **Brazil**, NYU SPS Schack Institute of Real Estate
- **Jamaica**, NYU SPS Career Pathways Bridge Program
- **Paris and Cannes, France**, NYU SPS Division of Programs in Business Integrated Marketing & Communications
- **Washington, DC**, NYU SPS Division of Programs in Business and the Human Capital Management Program





2023–2024 EXECUTIVE EDUCATION

- **NFL Executive Education**, NYU SPS Preston Robert Tisch Institute for Global Sport
- **Executive MS in Marketing and Communications**, NYU SPS Division of Programs in Business Integrated Marketing and Communications
- **NYU Advanced Publishing Institute**, NYU SPS Center for Publishing and Applied Liberal Arts





2023-2024 HIGH SCHOOL & PRE-COLLEGE PROGRAMS

High School Academy

In April, our High School Academy & NYU SPS Career Pathways Bridge Program joined Dean Angie Kamath in launching the inaugural University For A Day! Event. In collaboration with the NYU President's Office, NYU SPS and colleagues across the university came together to provide local NYC 9th and 10th graders with the unique opportunity to try on college for a day.

Career Edge: NYU High School Summer Program

These one-week NYU high school summer programs are geared toward college and career readiness, providing an immersive, industry-focused learning experience in various fields. The 2024 Summer Career Edge program enrolled one of its largest cohorts – 798 students. This year, Career Edge students in the Exploring Careers in Medicine course visited the NYU Dentistry's Dental Hygiene Program.

Weekend Workshops: NYU High School Programs

NYU SPS is partnering with the NYU School of Dentistry to offer a college and career readiness intensive Weekend Workshops course in Fall 2024.

NYU Precollege

This program offers highschoolers the opportunity to experience life as an NYU student, earn college credits toward a future degree, and immerse themselves in the dynamic, global community that is NYU.

NYU SPS Connect Program

The NYU SPS Connect Program, offered by NYU SPS with KSE Global, is an immersive and comprehensive gap-year experience designed for aspiring international high school graduates eager to pursue a smooth transition into university life.

NYU SPS DAUS Workplace Learning Innovation Lab

The Workplace Learning Innovation Lab, launched earlier this year, fosters educational innovation and collaboration, aiming to lift barriers to higher education and career development through pathway programs, apprenticeships, research, and industry partnerships.

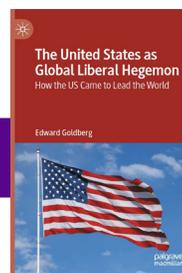
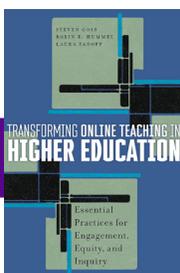
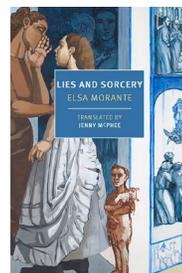
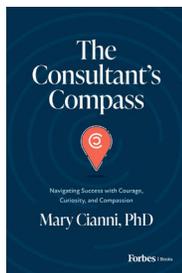


OUR FACULTY COMMUNITY: SHARING THEIR EXPERTISE AND PERSPECTIVES

In addition to sharing their expertise in the classroom, our NYU SPS faculty are accomplished writers, editors, translators, and research and subject matter experts. Here are a few highlights of books, research, and media mentions that our NYU SPS faculty have been part of during the 2023–2024 Academic Year.

PUBLISHED BOOKS

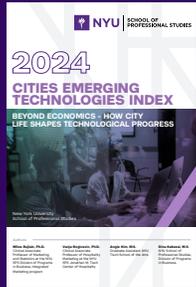
- ***Basketball Empire: France and the Making of a Global NBA and WNBA***, by NYU SPS Preston Robert Tisch Institute for Global Sport's Lindsay Sarah Krasnoff
- ***The Consultant's Compass: Navigating Success with Courage, Curiosity, and Compassion***, by NYU SPS Division of Programs in Business and Human Capital Management's Mary Cianni
- ***Crafting Your Pitch. A Storytelling Framework***, by NYU SPS Division of Programs in Business and Integrated Marketing and Communications' Joanne Tombrakos
- ***The Digital Coaching Revolution: How to Support Employee Development with Coaching Tech***, by NYU SPS Division of Programs in Business and Human Capital Management's Anna Tavis and Woody Woodward
- ***Lies and Sorcery*** by Elsa Morante, translated by NYU SPS Center for Publishing and Applied Liberal Arts' Jenny McPhee
- ***Love in the New Millennium***, translated by NYU SPS Center for Publishing and Applied Liberal Arts' Annelise Finegan
- ***Strategic Workforce Planning: Best Practices and Emerging Directions***, edited by NYU SPS Division of Programs in Business and Human Capital Management's Beverly Tarulli
- ***Transforming Online Teaching in Higher Education: Essential Practices for Engagement, Equity, and Inquiry***, co-authored by NYU SPS Division of Programs in Business' Steven Goss
- ***The Trump Contagion: How Incompetence, Dishonesty, and Neglect Led to the Worst-Handled Crisis in American History***, by NYU SPS Division of Programs in Business and Integrated Marketing and Communications' Helio Fred Garcia
- ***The United States and Global Liberal Hegemon: How the US Came to Lead the World***, by NYU SPS Center for Global Affairs' Edward Goldberg



NYU SPS SPONSORED RESEARCH

2024 Corporate Social Value Index: How Women's Reproductive Health and Other Social Issues Shape Brand Image

This NYU SPS Dean's Grant-funded research delves deep into the complex relationship between brands and their consumers, exploring how shared values on social issues can either cement or erode brand loyalty. NYU SPS Division of Programs in Business' Milos Bujisic and the late Michael Diamond were the faculty leads on this research project.



NYU SPS Cities Emerging Technology Index 2024

Artificial intelligence (AI) and other emerging technologies are revolutionizing various sectors, promoting profound implications for cities, businesses, and society. This research, sponsored by Dean Angie Kamath and the NYU SPS Emerging Technologies Collaborative, was created to benchmark the leading cities and census-designated places based on their capacity to generate and embrace emerging technologies. The NYU SPS Jonathan M. Tisch Center's Vanja Bogicevic and NYU SPS Division of Programs in Business' Milos Bujisic were faculty leads on this project.

NYU SPS FACULTY MEDIA MENTIONS

NYU SPS faculty members are renowned experts in their respective fields. Members of local, national, and global print, digital, broadcast, and other media often call upon our faculty to provide commentary on timely news topics.

In the 2023–2024 Academic Year, our faculty members and NYU SPS were mentioned in more than 3,700 articles worldwide.

INDUSTRY CONNECTIONS

Through the NYU Wasserman Center at NYU SPS and various departmental guest lectures, internships, site visits, NYU SPS industry conferences, global field intensives, and NYU Real-World experiences, students gain deep insight into their fields of study. Additionally, they forge important relationships that will serve them throughout their professional careers.

OUR INDUSTRY PARTNERS INCLUDE:

- American Express
- EY
- Loews Hotels
- New York Jets
- Brookfield Asset Management
- Facebook
- LVMH
- Scholastic
- CBRE
- Google
- Madison Square Garden
- United Nations
- Citibank
- Hilton
- Marriott International
- Weber Shandwick
- ESPN
- Hyatt
- NBA
- Willis Towers Watson

NYU SPS CONFERENCES & EVENTS

2023-2024 HIGHLIGHTS

Capital Markets in Real Estate Conference NYU SPS Schack Institute of Real Estate

This conference brings together industry leaders to discuss trends, challenges, and opportunities in real estate capital markets.



New York Governor Kathy Hochul delivered the keynote address at NYU's 56th Annual Conference on Capital Markets in Real Estate in 2023. Photo: Governor Hochul

National Symposium of Women in Real Estate

NYU SPS Schack Institute of Real Estate

This symposium focuses on the achievements and challenges of women in the real estate industry, promoting networking and professional growth.



Panelists at the 2023 NYU Schack National Symposium of Women in Real Estate tackle the issue of affordable housing.

Future Workforce Global Summit

NYU SPS Division of Programs in Business and the Human Capital Management Program

An international summit addressing the evolving dynamics of the global workforce, with a focus on future trends and innovations.



Inaugural NYU Future Workforce Summit brings together people-focused global professionals and educators shaping and transforming the workplace of the future.

NYU Artificial Intelligence Forum

NYU SPS Emerging Technologies Collaborative

This forum showcases the impact that artificial intelligence could have on careers, communities, and families, with industry leaders at the frontline of this burgeoning technology.



Clay Shirky, vice provost of AI and Technology in Education at NYU, addresses the NYU AI Intelligence Forum audience.

NYU Coaching and Technology Summit

NYU SPS Division of Programs in Business and the Human Capital Management Program

This summit explores the intersection of coaching practices and technological advancements, offering insights into the future of coaching.



Nearly 500 attendees joined the informative sessions and lively debates at the 2024 NYU Coaching and Technology Summit.

NYU International Hospitality Industry Investment Conference

NYU SPS Jonathan M. Tisch Center of Hospitality

A premier event where global hospitality leaders gather to explore investment opportunities and industry innovations.



One of the most popular annual NYU Hospitality Conference sessions is the CEOs Check In: A View From The Top.

REIT Symposium

NYU SPS Schack Institute of Real Estate

A comprehensive event that delves into the latest developments and strategies in the Real Estate Investment Trust (REIT) sector.



Larry Silverstein, founder and chair of Silverstein Properties, addresses attendees and NYU SPS students at the 2023 NYU REIT Symposium.

Tax Conferences

NYU SPS Division of Programs in Business

A series of conferences that provide in-depth analysis and updates on federal, state, and local taxation issues, featuring expert speakers and panel discussions.



For decades, NYU SPS has excelled in legal, accounting, and tax education, drawing top experts on current trends and regulations.





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